A message from Chamber President, Timm Johnson

Chamber Members & Friends,

Commitment to Members First

The Chamber and Main Street Organization has always supported doing business with members but we have not historically had a formalized policy on purchasing. Based on a suggestion from a few members we have developed and instituted the following "Members First" policy to add rigor and process guidance to our approach.

This "Members First" purchasing policy for obtaining materials, supplies, merchandise, equipment and/or services is a guideline of not only doing business with our members, but also directs us to source these items from our members first. Our members offer a vast array of items and services and if available, we will obtain them locally. It is a fact that the more business we all do locally, the more our local businesses succeed and the more resources stay within our community.

Along with the new SOLVE Exchange program, this policy helps to support our intentions for the Chamber / Main Street Organization to be a leader in the movement. We want to do business with our members as much as possible and encourage our members to do business with each other. Click here for your Printable Membership List. To review the policy- Click Here for Procurement Policy

Timm Johnson, President of the Osceola Area Chamber and Main Street Organization

Member Spotlight

Our Member Spotlight for the month of September is Neumann Farms located at 2277 40th Ave Osceola, WI 54020. Neumann Farms is a family owned and operated farm who plays a role in many different aspects of farming. Cattle, Chicken, Fruit, Vegetables, Popcorn, and Canning are just a few the delicious and fresh things you can find there. So stop in this fall for some pumpkins and cider, and be sure to watch our short video to find out more about them.
In The News

A BIG THANK YOU to our Volunteers and Sponsors for Wheels & Wings and the Osceola Community Bazaar

Wheels & Wings Volunteers

Osceola Community Bazaar Sponsor

Osceola Community Bazaar Volunteers
Sara Cutts, Karen Andrie and Maria Riles all from Osceola Medical Center, Patrice Evans from The RiverGroup Financial Advisors and Linda Iwazsko.

Without the generous support of our sponsors and volunteers, our events just plain wouldn't happen. Congratulations on a very successful year!

Lumberjack Entertainment Links to Osceola’s Rich History

While the Log Rolling in Mill Pond this past weekend at the Osceola Community Bazaar was all fun and games, the activity is directly linked to Osceola’s past and connects us to our river’s stories. To read more about Osceola’s rich history and the Lumberjacks of the St. Croix, please click here Lumberjacks on the St. Croix.

Thank you to the Osceola Historical Society for helping us pull this information together.

Fall is in the Air- Osceola Train Ride Video

The WI Dept of Tourism created this video as a promotional tool on a shoot last fall. We are so excited to share it with you. Check out the beautiful scenery. Aren’t we blessed to be able to enjoy the fall seasons and the train right here in our home town?

Chamber Launches New Community Currency Program

We are excited to announce our newest member benefit...the SOLVE Exchange. SOLVE stands for Support the Osceola Local Valley Economy - a...
52 simple, proven rules for developing and growing talent in sports, art, music, business, or just about anything. This book explains how to make the most progress in the least amount of time by using techniques that play into the way our brains are wired to learn. It's an indispensable handbook that every coach, teacher, manager, athlete, musician, and student will want to own.

**Makers: The New Industrial Revolution** by Chris Andersen

This book takes you to the front lines of a new industrial revolution as today’s entrepreneurs, using open source design and 3-D printing, bring manufacturing to the desktop. In an age of custom-fabricated, do-it-yourself product design and creation, the collective potential of a million garage tinkerers and enthusiasts is about to be unleashed, driving a resurgence of American manufacturing. A generation of "Makers" using the Web’s innovation model will help drive the next big wave in the global economy, as the new technologies of digital design and rapid prototyping gives everyone the power to invent – creating "the long tail of things"

**Reality Check: The Irreverent Guide to Outsmarting, Outmanaging, and Outmarketing Your Competition** by Guy Kawasaki

Seeking Chamber Board Members for 2017

This is an exciting time for Osceola and a great opportunity to get more involved in shaping the future of the Chamber and Osceola area. We have four board positions coming open. If you are interested or know someone who would like to help influence decisions through the business community, enjoys working with a great group of folks in a team environment, or if you have any questions, please let Germaine Ross know. Here is the link for the application: [Board Application & Info](#) The Board will review applicants and schedule interviews over the next couple months. The nominees will be elected by the general membership at the annual meeting scheduled for November 14th, 2016. 5:30 PM Mark your calendars to attend and vote. Details will follow.

Proud to Welcome Many New Businesses to the Area

The Chamber has hosted five Ribbon Cutting Ceremonies recently where our Chamber Ambassadors, Board Members, Village Board Members, and Chamber Members have had the opportunity to welcome new businesses to the area. The Chamber has been busy putting together videos of the new businesses. Please visit our [Facebook page](#) to take a look and be sure to stop in, say hello, and give them all a warm welcome! (Links to videos are below)

**Ribbon Cutting in August/September:**
- Mr. Deals - September 22, 5:15 PM
- Adoray’s Treasures from the Heart - September 7
- Simple Living - September 1
- Heidi’s Paw Spaw - August 25
- Thiel’s American Pie - August 22

Ribbon Cutting Ceremonies are complimentary services available to new businesses, and for our members to announce new major service changes or remodels. Please contact Germaine to schedule.

Seeking Sponsorships & Volunteers for Light Up Osceola Sat. Dec 3rd

Light Up Osceola is a great Holiday fun family event. You could have the opportunity to volunteer and help the Grow Osceola team decorate and string Holiday Lights. You can also become an event planner and/or a sponsor. If you are interested in helping out with this fun experience and making it a great evening for families from the Osceola area, let Germaine know.

[germaine@myosceolachamber.org](mailto:germaine@myosceolachamber.org)

Click here to learn about [Sponsorship Opportunities](#)

Business Resources

MainStreet Training Available FREE to Members

[Placemaking Workshop, Rice Lake (City Hall)](#) September 27
Reality Check is Kawasaki's all-in-one guide for starting and operating great organizations—ones that stand the test of time and ignore any passing fads in business theory. This indispensable volume collects, updates, and expands the best entries from his popular blog and features his inimitable take on everything from effective e-mailing to sucking up to preventing "bozo explosions."

*These Book Reviews can be found at goodreads.com and amazon.com

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**Quote of the Month**

"Alone we can do so little; together we can do so much."

—Helen Keller

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**Entrepreneurial Training Program**

The Small Business Development Center (SBDC) at UW-River Falls will be offering an Entrepreneurial Training Program beginning October 12th to prepare potential entrepreneurs to start their own business and owners of existing businesses who like to improve or grow their business. The ten-week program will be held on Wednesday evenings at the UW-River Falls Hudson Center. Topics covered will include: the Lean Start Up method, business plans, finances, record keeping, legal issues, marketing, social media and human resource topics. Sessions will last from 6-8:30 and will include subject specialist guest speakers, instruction and coaching. At the end of the ten weeks, students will be prepared to write a comprehensive business plan.

The Wisconsin Economic Development Corporation is offering qualified applicants a grant to cover seventy-five percent of the cost of the course, reducing the cost to $250 for those that meet the grant requirements.

To register for the course and begin the grant application process, please go to: APPLICATION. Applications must be completed at least two weeks prior to the first class session. For more information, please contact SBDC Consultant Katherine Fossler. Email: katherine.fossler@uwrf.edu or phone: 715-425-0620.

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**Made In Wisconsin**

Did you know that The Wisconsin Economic Development Corporation (WEDC) created a logo for companies to use to proclaim their products’ Wisconsin origin? The logo complements the Wisconsin Department of Trade, Agriculture and Consumer Protection’s Something Special From Wisconsin™ Program. The Made In Wisconsin® logo can be adapted to reflect your production processes. There is no cost to use the certification mark; upon application approval you may download high resolution images.

**Small Town Forum** focuses on entrepreneurship on Sept 20th. Forum to provide communities the opportunity to network, share best practices and identify strategies for small-town success. Participants will learn strategies that local entrepreneurs and businesses have used to survive and thrive in small-town America. The forums are open to anyone interested in small towns, including those involved in business, government, education, and civic and community development. The theme for this year’s forums is entrepreneurship. The forum takes place from noon to 4:30 p.m. on the date listed. Registration opens at 11:30 a.m. The registration fee is $20 and includes lunch. Visit www.wisconsindowntown.org/small-town-forum to register. Tuesday, Sept. 20 - Shell Lake (Washburn County), at Shell Lake Arts Center, 802 1st Street Contact Errin Welty at WEDC for more information: 608.210.6832 or errin.welty@wedc.org

**Workshops & Business Mentoring** SCORE, a non profit organization offers FREE workshops and mentoring for people interested in starting a new business from start up basics to financial planning to marketing. If you are interested in checking out their upcoming classes that are held in Roseville, MN - SCORE Info here

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**Osceola Trivia**

How well do you know Osceola?

WIN a $10 Gift Card to the correctly answered business.

**September Trivia Question:**
Which downtown business uses the logo pictured to the right?
Thank you Melanie for all your hard work and dedication.

To read more about Melanie please click here: Melanie Hinz

Ambassador of the Month
Thank you! We couldn't do it without you!

We want to take a moment to recognize Melanie Hinz from Kapco for her work as an Ambassador.
Each and every one of the Osceola Chamber Ambassadors donate their time and efforts to help make Osceola the community that it is. It is through their efforts that we are able to see change and improvement, recognize businesses, and promote business and community events.

News from Chamber Members
Members, you are making amazing things happen!

River Bucks
Your support is making a big difference for Osceola youth. Osceola Fellowship of Christian Athletes has been chosen as the September recipient of the RiverBucks program at MidWest One. We invite everyone to stop by MidWest One Bank to enjoy a delicious cup of coffee, espresso drink or a freshly baked cookie. All donations for RiverBucks fare go to support a different Osceola youth organization each month. Stop in and enjoy a fresh cup of coffee and help us support community youth!

Downtown Space for Rent
Prime Commercial Retail Storefront Available For Rent In Downtown Osceola.

Prime location off of Osceola Main Street, visible from State hwy. 35. Spacious 1,362 sq. ft. building suitable for a variety of commercial enterprises. One level, well built, attractive brick building.

Contact Trish or Ashley for a showing; 715-294-4650

The main street level of the old court house is for rent. $850.00 per month plus utilities.

If interested please contact Priscilla at (715) 755-3161 or email.
Community Events

Octoberfest & Valley Brewfest @ Tippy's

Saturday September 24th 3-close. Raising funds for Rivertown Trails Coalition & our Osceola Royalty.

Get Tickets for Craft Beer Tasting Here
Donate Here to the Osceola Rivertown Trails

$20 advance tickets online $25 at the door
Craft Beer Tasting from over 25 local breweries.
Free Corn Feed. Live Music, Beer Snob Photo Booth,
Home Brewing Demos, Fire Pits, Hammerschlagen,
Kill the Keg, Beer Basket and Meat Raffles.

Live Music  Tuck Pence 3-7 PM
Marty Sonnek 8 PM- midnight

Osceola Farmer's Market

Fridays from 2pm until 6pm
Early June to October.
Locally grown and produced goods from our area farmers- pie, bread, honey and the very freshest just picked vegies around.

Hiring

Adoray's Treasures from the Heart Store

10-12 Hours per week – flexible schedule
Are you enthusiastic?
Have an eye for fashion? Enjoy selling?

If so you are the person that we are looking for to join our dynamic team at Adoray's Treasures From the Heart Store in Osceola, WI.

Interested candidates should send resumes to Tharrington@adorayhomecare.org or call 715-684-5020 and ask for Teresa in HR. Must be able to lift up to 40 lbs, possess outstanding customer service skills, and work well in a team environment!

Snap Fitness Open House

Snap fitness is having an open house!
Friday September 23rd 3pm to 7pm and
Friday September 23rd 3pm to 7pm and
September 24th 9am to 2pm.
2388 State Hwy 35
St. Croix Falls, WI 54024

Newly Remodeled and New Equipment
Prizes, food, beverages and tours.

Offering free enrollment in September and October

Hometown Happenings
A new FREE free service for you!

We hope you are enjoying our issues of Hometown Happenings!
Be sure to check your emails and watch for the next issue on October 1st to find out what
is happening in and around Osceola.

Want your event or any exciting news posted in the newsletter? All you have to do is send
your info to Anna (anna@myosceolachamber.org) no later than the 1st or the 20th of
each month and put "newsletter" in the subject line. Remember this is a FREE, easy and
convenient service for our members.We are bringing our hometown closer and in touch
with all that is happening. Thanks in advance for your submissions!

Chamber Members- to include your news, events or promotions in the newsletter,
submit by the 1st and 20th of the month to anna@myosceolachamber.org

Printable 2016 Chamber Members List

2016 Osceola Area Chamber Members

Membership in the Osceola Area Chamber is an investment in your business and in your community. Representing the interests of
the business community, the Chamber is a successful partner in helping to shape conversations and actions that directly impact the
economic climate and quality of life here. These businesses have stepped up to support and they are making a difference.

A
Adoray's Treasures from the Heart
Ann Marie Gaus Coaching LLC
ARC The AFLC Retreat Center

B
Beck Rental Properties
Bill's Ace Hardware

C
Carebare Day Care
Carlson Highland & Co LLP

CarQuest Osceola
Cascade BP
Central Insurance
Christian Community Homes Of Osceola
Clinic Pharmacy-Osceola
Comfort by Design
Common Harvest Farm
Core Products International
Croix View Farm

D
Dairy Queen
Dick's Fresh Market
Don Cloutier Electric

O
Osceola Cleaners
Osceola Braves Baseball
Osceola Family Eyecare
Osceola Interiors
Osceola Lions Club
Osceola Medical Center
Osceola Public Library
Osceola Royalty
Osceola School District
Osceola Sun
Osceola Veterinary Service

P
Pitch Blue Studio
Pleasant Lake Bed & Breakfast
Polaris Industries LP
Polar Burnett Electric Cooperative
PY's Saloon & Grill

R
RE/Max Synergy
River Valley Inn & Suites
Rivertown Boutique & Gifts
Riverwood Canoe
Royal Credit Union- Osceola
E
Edward Jones
Expressions Coffeehouse
Express Employment Professionals

F
Federated Co-ops Inc
First National Community Bank
Franconia Sculpture Park

G
Gary Beckmann
Grand Strand Funeral Home

H
Hauge Dental Care
Hiawatha National Bank
High Test Travel

J
Jamie Leisch Photography
Jets Bakeshop & Catering
JLC Book Keeping Plus
Jones Automotive

K
KAPCO
Krooked Kreek Golf Course
Kumlien Chiropractic LLC

L
Laux Law Firm, Llc
Lucky Panda
Lund Cabinetry & Construction

M
Midwest One
MN Transportation Museum, Inc.
My Happy Place Boutique

N
Neumann Farms
Noah Insurance Group
Northwire

S
Salvation Army
Schletty Steven B, DDS
Shelley’s Social Media
Shilson Media
Sign-Xpress
Simple Living
Snap Fitness
St Croix Valley Landscaping
St. Croix Art Barn
St. Croix Regional Medical Center
St. Croix River Association
Standing Cedars Land Conservancy
State Farm Insurance
Studio A Salon Spa, Aveda Concept Salon
Subway
Sue’s Bar & Grill

T
The Rivergroup Financial Advisors
Thiel's American Pie
The Looking Glass
Tippy Canoe's
Trollhaugen

U
Uptown Gifts

V
Valley Spirits
Verhassault Construction
Village of Osceola
Village Pizzeria

W
Watershed Cafe
WatWild River Fitness
Wildwood Flowers
Woodhill Bar & Grill

X
Xcel Energy